



Hello,

We would like to present you with an opportunity for mutual benefit! We can help you drive up sales, increase brand awareness and customer loyalty among our families and friends in the St. Louis area. We expect to have at least 100 families this year participate in our programs. Wouldn't it be great to get your marketing materials directly in front of all these families with children ranging in ages 5-14? Most of our parents and their friends' age range fall in the 22-43 range. Most of our grandparents and their friends' age range fall in the 44-64 range. Please review the chart on the back to see what the Midwest Rams Youth Sports organization can do for you to promote your business!

Please accept this letter as our formal request for your sponsorship of our youth organization, Midwest Rams Youth Sports. We are an all-volunteer organization whose mission is to develop well-rounded, responsible citizens through quality sports & recreation skills development for all youth ages 5-14. It is well known that organizations like ours are critical in reaching the following goals:

- Crime reduction
- Reduction in risky behavior around drugs, sex, gangs, etc.
- Reduce school drop-out
- Increase respect for authority

We will accomplish this through the following:

- Teach sportsmanship, teamwork and accountability
- Build character and discipline
- Instill the values of education and importance of behaving at school and home
- Encourage our youth to maintain good grades
- Emphasize the importance of balancing scholastic and athletic endeavors
- Acquaint our youth with fundamentals involved in various competitive activities
- Keep our youth busy and away from situations that lead to bad behavior

Contact me, Josh Farmer at 314-403-1016 if you are interested. Anything you can do would be much appreciated. We look forward to working with you!






Thank You,

Josh Farmer

Josh Farmer, President



SPONSORSHIP OPPORTUNITY CHART

Sponsor Award	Gold Sponsorship: \$2000+	Silver Sponsorship: \$1000-\$1999	Bronze Sponsorship: \$250 - \$999
- Sponsorship Plaque - Your logo on our website			
- Social Media Mentions - Product Giveaway			
- 2x6 banner displayed at our home games - Marketing materials hand delivered	